

NSA PITTSBURGH 2017-18 GUEST SPEAKERS FOR CHAPTER MEETINGS



SEPTEMBER 16, 2017

**Brian Walter, CSP, CPAE, NSA National President**

**VIDEO ACTION: A Bazillion Extreme Ways to Actively Use Video During Your Presentations**

OCTOBER 21, 2017

**Vicki Hess, RN, MS, CSP and Jan Fox, M.Ed**

**From Process to Platform: Pairing Client Engagement and Bold Speaking**



NOVEMBER 18, 2017

**Liz Weber, CMC, CSP**

**Create YOUR Three Year Speaking Plan:  
Stop Chasing Squirrels and Grow Your Business!**

JANUARY 20, 2018

**Jill Schiefelbein**

**20 Ways to Re-Purpose Your Content for Publicity and Profit  
(BONUS SESSION: Increase Your YouTube Presence &  
Design Your (Next) Video Series)**



FEBRUARY 10, 2018

**Ford Saeks**

**Growing Your Speaking Empire**

MARCH 10, 2018

**Cara Silletto**

**The Association Insider: How I Got Booked  
by 80+ Associations in One Year**



APRIL 14, 2018

**Walter Bond, CSP, CPAE**

**Who Said Talk is Cheap?**

MAY 19, 2018

**Laura Stack, MBA, CSP, CPAE**

**How Does the Productivity Pro® REALLY Get So Much Done?**

